



CALPEEK

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CAMPAIGN '96: IS IT ALL OVER FOR DOLE IN CALIF.?

Editor's note: The first presidential debate is history and it *doesn't* appear that GOP challenger Bob Dole has made any headway in his attempt to close the gap which separates him from Demo Pres. Bill Clinton. So what happens now? Will Calif. remain on the table for the Republicans? Here is our brief update & analysis...

...There's very little doubt that Bill Clinton will win Calif.'s 54 electoral college votes. How do we know? GOP campaign consultants working down ballot races have been calling us and saying, "*Clinton doesn't have any coattails.*" That's the tip off --- and these consultants are not living in fantasy land. Other GOP sources (officeholders/campaign operatives) put it more simply: *It's over...*

...The only question left is whether the Dole campaign will continue to fund the Calif. operation (as the CRP, House Speaker Newt Gingrich and Dole Calif. sr. advisor Ken Khachigian want) OR will they pull the plug and target States where the race is within reach. There is speculation that if Dole abandons CA at least 3 GOP U.S. House seats could be jeopardized: 1st CD (Riggs), 22nd CD (Seastrand) and 49th CD (Bilbray). This last concern is why the CRP wants Dole to continue to fund a solid operation, including tv buys. The question Dole has to ask: *Is funding Calif. in my best interest???*

...The latest CNN polling data after the debate shows Clinton holding onto that big lead: 56% vs. 34%, with Ross Perot at 5%. The L.A. Times post-debate poll of 695 likely voters shows Clinton 54%, Dole 41%, Perot 4% and 1% don't know. FYI: In the 28th AD (Central Valley-Salinas area), Clinton holds a 52.3% vs. 33.7% lead in a recent GOP tracking poll...

...What's pushing the large gap between Clinton and

Dole? Our sources cite two(2) factors: 1) the monster gender gap. An ABC News poll showed Clinton's lead among women at 58% vs. 31% for Dole. It's the suburban soccer moms telling Dole and the GOP: *you've been naughty, go to your room.* 2) the Demos secret weapon in '96 are new immigrant voters. Following citizenship swearing-in ceremonies, our sources report 80% of these citizens are signing up as Demos -- CA Gov. Pete Wilson(R) is the *poster boy* Demos are using to recruit new immigrant voters. What numbers are we talking about? Approximately 350,000 net/new immigrant Demo voters in Calif. FYI: remember when Jack Kemp and Bill Bennett warned the GOP about 187?? They said long term support for 187 would eventually backfire. They were right. Stay tuned...

CAMPAIGN '96: CALIFORNIA STATE ASSEMBLY.

Editor's note: Last week Assembly Demo Leader Richard Katz held a briefing for political reporters in L.A. Here's Calpeek's update & analysis on the battle for control of the CA State Assembly...

...With **22** days to go before the election, Assembly Demos remain confident, but not cocky, that they have a *reasonable* shot to recapture the lower house with at least 41 votes. Why the confidence? 1) Although Katz says Demos will be outspent just under 3-to-1 by the Assembly Republicans, the Demos Caucus will get a late infusion of about \$500,000 at an Oct. 17th event in L.A. featuring President Bill Clinton. This should help to ease the money crunch. And 2) Demos think they got lucky because many of the seats they hope to pick up and/or protect are *clustered* around either important U.S. House or State Senate races --- where the Demo Coordinated Campaign and Demo Senate Leader Bill Lockyer may provide some needed help...

...If there is bad news for the Demos, it's that same old

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story: continued *discord* within the Demo Caucus over who will be Speaker next year (and they're not even at 41 yet). This causes sleepless nights for Katz...

...In terms of targeting, the overall list remains close to what we reported in our Sept. 16th issue. On the **Demo incumbent protection list**: Machado(17th AD), Bowen(53rd AD) and Davis(76th AD). **Open seats now held by Demos**: (hold) 1st AD (Strom-Martin); 26th AD (Cardoza); 78th AD (Wayne). New to this list since September: 8th AD (Thomas) and 22nd AD (White-Alquist). **GOPers targeted by Demos**: 28th AD (Frusetta). In addition, Demos will pick up the 27th AD, now held by GOPER Bruce McPherson. It's a given that Fred Keeley(D) will defeat Jim Davis(R)...

...What's of interest is the **2nd tier targets**. These are targets IF the Demo money holds out. In many of these races, the Demos are doing a pretty good job of raising money. New to the 2nd tier are Scott Wildman in the 43rd AD(open); former Assemblyman Steve Clute in the 80th AD; Gail Murray in the 15th AD; and Ed Foglia in the 24th AD. Five other Demos were already in this second tier...

...Now here are some updates on some of the hot races we're looking at...

☒ **28th AD** - Best one-liner from the Demo briefing about GOP Assemblyman Peter Frusetta, the rancher who is usually seen wearing a big cowboy hat in the Capitol. Katz: "*All hat, no cattle.*" GOP sources say their tracking shows him up by 10 points --- and this after a battering on his heavy use of frank mail to constituents. Demos aren't buying that line and say the frank mail issue has hurt the Assemblyman's populist, citizen/lawmaker image. Demo tracking shows Lily Cervantes(D) even or slightly ahead of Frusetta...

☒ **74th AD** - Is it ambush time in Carlsbad? **Calpeek** sources say the GOP Assembly Leadership change underwear whenever they hear independent candidate Fred Clayton's name. Private polling shows Clayton in good shape in his battle to unseat GOP Assemblyman Howard Kaloogian of Carlsbad. There is no Demo in this race. FYI: This same poll shows Bob Dole(R) leading Pres. Bill Clinton in the 74th AD by a 49% to 41% margin...

☒ **43rd AD** - Six weeks ago moderate GOP candidate John Geranios assured **Calpeek** that his GOP base was secure and that the revolt of the hardline conservatives had come to an end. Sorry, but that's just not the case. Adding fuel to the fire, Geranios recently spoke to the Log Cabin Club --- the first time a GOP candidate from the Glendale area has spoken to a gay GOP club. That didn't go over well with the hardliners, thus they're still in revolt and now there's even a *nasty anti-Geranios whispering campaign* as well. Both baseline and recent Demo tracking polls show Geranios in a **dead heat** with Demo Scott Wildman. This should be solid GOP turf...

☒ **44th AD** - GOP Assemblyman Bill Hoge of Pasadena seems to be in ethical hot water once again. He helped get a hefty pay raise for his assembly aide, Brent ten Pas, and now it's reported that Hoge got a loan from ten Pas in excess of \$10,000. What's going on? Sources believe Demo Jack Scott has a good shot to beat Hoge, but these same sources report Hoge is still leading in recent tracking polls. Stay tuned...

CAMPAIGN '96: CALIF. BALLOT MEASURE UPDATE.

Editor's note: Here's another update on some of the key Calif. measures on the Nov. 5th ballot...

■ **Prop. 209** - Some new polling numbers. From the Center for the Study of Los Angeles (Loyola Marymount Univ.), 400 likely voters, Sept. 24-26, *city of L.A.* only. Survey conducted by Godbe Research. Yes 55%, No 31% & undecided 14%. After a *push question* (about the elimination of affirmative action programs at the State level) the results are: Yes 35%, No 48% and undecided 15%...

...Another debate on 209: 7:30 p.m., Oct. 22, Bernard Milken Jewish Community Campus, West Hills (San Fernando Valley). Panel includes Loyola Law School Prof. Laurie Levenson, author Errol Smith (vice chair of the YES on 209 Cmt.) and L.A. Valley College Pres. Tyree Wieder is moderator. For info ☎ Jewish Community Relations Cmt. of the Jewish Fed./Valley Alliance (818)587-3203...

■ **Prop. 215** - Correction from last week. The CA Medical Assn. is opposed to 215. **Calpeek** said the group was neutral...

■ **Prop. 217** - This is the ballot measure which would restore the **top income tax brackets** on Calif.'s wealthiest individuals. If approved, about half of the \$700 million raised by 217 would go to schools, with the rest going to local government. And 217 also prohibits the governor & legislature from taking local property tax monies to balance the state budget. YES on 217 is on the radio with :60-sec. spot produced by DC media consultant John Franzen. The ad is just fair. The only polling **Calpeek** has seen is from the Center for the Study of L.A. City of L.A. (only): Yes 41%, No 30% and 28% undecided. The Sacto BEE came out with a YES on 217 editorial on Oct. 6th...

■ **Prop. 213** - This is the uninsured motorist auto insurance measure placed on the ballot by Insurance Comm. Chuck Quackenbush(R). There is now an official opposition committee known as *Consumers Against NO Fault for Reckless Drivers* ☎(916)444-0748. It's very new and doesn't have much money. This group sees 213 as a backdoor approach to NO fault auto insurance. YES on 213 has about \$450,000 cash-on-hand and has recently won editorial support from the San Diego Union/Tribune, the S.F. Chronicle and the San Jose Mercury. YES on 213 has done polling, but they won't release their data, other than to say YES is ahead by more than 70%...

■ **Prop. 218** - This is Jarvis/Gann IV. New polling data from the Center for the Study of L.A. Yes 66%, No 15% and undecided 19%. The Field Poll from late August showed the YES & NO sides in a dead heat, with a huge number of respondents unaware of the measure (89%). Stay tuned...

CAMPAIGN '96: CITY/COUNTY LOCAL INITIATIVES.
Editor's note: Here's an update on some of the hotter city/county local measures on the Nov. 5 ballot...

◆ **City of L.A.** - Some polling data has been released by the Center for the Study of L.A. on city measures "G" and "K." **Measure G** would allow L.A.'s Dept. of Water & Power to branch out and provide other kinds of services, as well as provide services outside the city of L.A. According to the data, only 36% of those surveyed are in support, with 41% opposed and 23% undecided. There is no formal YES or NO committees as of now. There was a rumor that the cable tv operators in L.A. would band together to oppose, based on some

reports that the DWP wanted to go into the cable tv business. But sources close to the situation say that won't happen because the city and cable tv operators have worked out "an understanding." **Measure K** is a \$25 million property tax assessment, with the money going for the acquisition and improvements of parks and community facilities. Support is at 46%, with 32% opposed and 20% undecided...

◆ **San Francisco** - There are numerous measures on the local ballot, but the one attracting the most attention is **Measure E**. This is a charter amendment which, if okayed, would allow municipal employees (read that as police & firemen) to negotiate for their retirement benefits. Once agreement was reached, the deal would have be OKed by County Supes. The current charter requires a public vote on such benefits. The business community is leading the opposition, while Mayor Willie Brown, the SF Central Labor Council, Fire & Police unions, as well as 9 supes are in support of the charter change. The YES side in on tv with a \$150,000 buy. Very early polling was favorable. Solem & Associates are doing the NO side and Gale Kaufman is handling the YES side. Stay tuned...

CAMPAIGN '96: U.S. HOUSE OF REPRESENTATIVES.
Editor's note: Here's another update on some of the hotter U.S. House races in Calif...

☒ **Generic Poll on House Races** - In a generic survey on U.S. House races (based on the question, *will you vote for a Demo or GOP candidate*), the latest CNN/USA Today/Gallup poll of 764 likely voters, Oct. 1-2, shows 51% will vote for Demo candidates, 43% for GOPers and 6% are undecided...

☒ **10th CD** - U.S. Rep. Bill Baker(R) squares off against Demo businesswoman Ellen Tauscher in a debate, 11:30 a.m., Oct. 28, Sheraton Concord, hosted by the Commonwealth Club. For info ☎(415)597-6705. FYI: Tauscher recently won the endorsement of PORAC, but our sources continue to rate the 10th CD contest as leaning Republican...

☒ **1st CD** - Demo candidate Michela Alioto continues to make lots of ink in her battle against U.S. Rep. Frank Riggs(R-Windsor), but not all of it is particularly positive. In attacking Riggs for now living outside the district and charging taxpayers around

\$8,000 in hotel & car rentals on trips home, the Santa Rosa Press Democrat calls Alioto's latest campaign hit *disappointing*. But the Press Democrat, S.F. Chronicle and other papers have all carried the attack. It's not a good story for Riggs. How do insiders see the race? The 1st CD has a Demo registration edge and some think it's likely Alioto will unseat the incumbent. Sources think much depends on Pres. Clinton's showing in the 1st CD on election day. Is Riggs hurting Alioto at all? YES. His latest tv hit takes aim at Alioto's opposition to the death penalty. And in the few 1-on-1 debates, sources say Alioto doesn't have much depth on local issues...

☒ **The Polly Klaas Hit** - GOP incumbents Frank Riggs (1st CD) and Andrea Seastrand (22nd CD), as well as GOP candidate Tim Lefever (3rd CD), are all using the Polly Klaas murder in attacking their Demo opponents (Alioto, U.S. Rep. Vic Fazio and Walter Capps) for being against the death penalty. Stay tuned...

BOLAND & GERANIOS TO ADDRESS LINCOLN CLUB.
Assemblywoman Paula Boland(R) and 43rd AD GOP candidate John Geranios will address the downtown L.A. Lincoln Club, 12 noon, Oct. 15, Hotel InterContinental. For info & RSVPs ☎ Sheila McNichols (818)969-1304...

U.S. SENATOR BOXER AT COMMONWEALTH CLUB.
U.S. Sen. Barbara Boxer(D-CA) will address members of the Commonwealth Club of CA, 11:45 a.m., Oct. 18, Sheraton Palace Hotel, S.F. For info/RSVPs ☎(415)597-6705...

CALPEEK'S INFOBAHN: POLITICAL SHORT TAKES.
Editor's note: Here are a few political items worth noting...

◆ **L.A. Co. DA's Race** - Incumbent DA Gil Garcetti got a key break when the Assn. of Deputy DAs voted in favor to keep Garcetti as the DA. Of the 604 votes cast, Garcetti got 303 (50%) vs. 269 (44.5%) for challenger John Lynch. Garcetti also won endorsements from two of his primary rivals, Dep. DA Malcolm Jordan and attorney Steve Zand. Garcetti's war chest has \$714,000 cash on hand. Lynch picked up endorsements from former L.A. Co. DA Robert Philibosian and from Crime Victims United, a statewide

victims rights group. FYI: a new poll by the Center for the Study of L.A. (400 likely L.A. city voters, which represents 36% of the entire county) shows the race dead even: Lynch 34%, Garcetti 33% and undecided 32%...

◆ **Charges Refiled** - Late news. 5 felony counts & 13 misdemeanor charges were refiled by the DA on Oct. 9th against GOP Assemblyman Scott Baugh for *campaign reporting violations*. More next week...

NEW JOBS, ADDRESSES AND PERSONNEL NOTICES.
Editor's note: Here are some items to mark down in your notebook...

● Former L.A. Times Sr. Editor Bob Rawitch and political/corporate media strategist Gene Wise have been hired as VPs in the L.A. office of Winner/Wagne & Assoc. W/W&A also opened an office in Houston...

● Attorney Amanda Susskind has been appointed to the L.A. County Housing Commission. She's with the L.A. law firm of Richards, Watson & Gershon...

● On the move: the L.A. office of Woodward & McDowell is now located at 11300 W. Olympic Blvd., Ste. 840, L.A. 90064. ☎(310)996-2600...

CALPEEK'S MARKETPLACE NETWORK

● **Public Relations Specialist** - South Orange County marketing communications firm seeking candidate with excellent writing/media relations skills; ability to pitch media, handle crisis communications; journalism and/or political background preferred. Candidate to write persuasive copy for public relations and political campaign departments (brochures, fliers, direct mail, promotional copy, newsletters, press releases, ballot statements, issue papers) and manage projects from conception to finished product. Minimum of three years professional writing/public relations experience, well organized, flexible and detail-oriented, a self-starter who can manage multiple projects. Candidates must have strong computer knowledge. Send your resume, two writing samples, and salary history to: PRS, HR Dept., 23332 Mill Creek Dr., Ste. 155, Laguna Hills, CA 92653. No phone calls please.

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